

Video making in Interreg

Certified training

Total duration 6 September – 4 October 2024



In-person training

26-27 September 2024

Barcelona | Spain





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Overview

In-house video making used to be hard and expensive. As videos became more and more important with the rise of mobile devices, social media and streaming, video-making became easily accessible at any budget or skill level. This training is designed for the experts who want to make high-quality videos to promote Interreg initiatives and results.

Who is it for?

This training is open to all Interreg experts who plan to contribute to the in-house video making in their programme. While the communication experts are the most likely candidates, this training is also useful for high-level management experts who might have to speak in front of cameras from time to time.

What will I learn?

This certified training will teach you how to produce a variety of professional-looking videos in-house.

How long does the training take?

It typically takes 15 hours (within 1 month) to complete all the components, including the short online course and the in-person training.

How do I get my certificate?

We issue your certificate when you have completed all the mandatory components of the training and have successfully completed a simple final task – submit a short video. Please note that this training involves **an in-person event on 26-27 September 2024 in Barcelona, Spain which you must attend.**

Training structure

Type of component	Title	Time and place	Status
Online meeting	Introductory meeting	6 September 2024, 10:00 – 11:00 CET, online	Optional
Self-paced learning	Online course: Fundamentals of video making	6 September – 20 September 2024, online	Mandatory
In-person training	Confidence on Camera	26-27 September 2024, Barcelona, Spain	Mandatory
Webinar	Fundamentals of video editing in DaVinci Resolve	2 October 2024, 10.00 – 12.00 CET, online	Optional
Knowledge verification	Submit your video	Until 4 October 2024, online	Mandatory