



Strategic Approaches to Interreg Programme Management

Certified training

4 April – 8 May 2025



In-person training

7-8 May 2025

Sweden





Strategic Approaches to Interreg Programme Management Certified training, 4 April 2025 – 8 May 2025

Overview

Interreg programmes present their decision-makers with many different choices for how they can be run. Top down or bottom up? Quality or quantity? Programme specific or harmonised? And all this before we get into the nitty-gritty of the processes and procedures used to implement programmes (1 Step vs 2 Step); decentralised vs centralised controllers, etc.). These add further choices for programme managers and decision-makers to navigate their way through.

This training, which combines strategic approaches with technical know-how, allows learners to reflect on these choices. Learners will be shown how to identify which options are best suited to their programmes, as well as the consequences of choosing one option over another.

Who is it for?

The training is designed for individuals who play a role in strategic decision-making in Interreg programmes. These include managers of programme bodies and Monitoring Committee members.

The course is suitable for all levels of experience but is particularly relevant for individuals new to programme management in an Interreg context.

We also welcome registrations from programme officers involved in designing proposals for programme management.

What will I learn?

Completing course will give learners the chance to expand their knowledge and experience in the following:

- Setting strategic objectives for Interreg programmes.
- Techniques and approaches for meeting those objectives.
- Knowing which techniques are right for each programme.

Learners will get the chance to apply these techniques to a range of participatory scenarios during the in-person training.

How long does the training take?

It typically takes 20 hours to complete all the components of the Strategic Approaches to Interreg Programme Management certified training. This includes the self-paced and in-person components of the training.

How do I get my certificate?

We issue your certificate when you have completed all the mandatory components of the training and have successfully completed a knowledge assessment assignment (during the in-person session). Please note that this training involves **an in-person event on 7-8 May 2025 in Sweden (exact location to be confirmed) which you must attend.**



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Training structure

Type of component	Title	Time	Status
Online meeting	Introductory meeting	4 April 2025, 9:00 – 10:00 CET	Mandatory
Self-paced learning	Strategic Approaches to Interreg Programme Management	4 April – 6 May 2025	Mandatory
Online meeting	Q&A session	28 April 2025, 9:00 – 10:00 CET	Optional
In-person training	Practical experience, including knowledge verification assignment	7-8 May 2025 in Sweden (exact location TBC)	Mandatory



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Day One

Wednesday, 7 May 2025

08.30 – 09.00

Registration and Welcome Coffee / Tea

09.00 – 12.30

Session 1: Skills and techniques of strategic leaders

Building on the self-paced training, learners will review:

- The skills of strategic leaders
- How to set the strategic direction of an Interreg programme
- Techniques for optimising programmes

12.30 – 13.30

Lunch

13.30 – 17.00

Session 2: Participatory scenario

Learners will apply the skills and techniques reviewed in Session 1 to a participatory scenario

Day Two

Wednesday, 7 May 2025

09.00 – 13.00

Session 3: Final assignment and knowledge validation

The scenario from Session 2 will conclude with a practical assignment. The assignment will put to the test the skills and knowledge that learners have been introduced to during the training.

13.00 – 14:00

Lunch

Training Ends

All sessions include mid-way coffee/tea break